

Assignment 1

Course Code (Name) : MBAPT206(Computer Applications & Data Processing)

Instructions:

- Answer all questions
 - All sources must be acknowledged in terms of reference including websites
 - Only soft copies have to be sent at the course instructor's email id
 - Last date for submission is October 5, 2008
 - Any similarity in answers in terms of including content *verbatim* will lead to outright rejection of the submitted assignments
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1. How has computer technology changed in the past 5 years in terms of *processing power, storage capacity* and *software interactivity*?

2. What is *convergence*? Discuss its importance in making the world a *global village*.

3. Differentiate between E-commerce and E-Business. Are job portals like naukri.com, monster.com, assamjobs.in, etc. e-commerce/e-business sites? Why or why not?

4. Make a comparison of yahoo.com, rediff.com, indiatimes.com and msn.com (Indian editions) in terms of content and services provided. What are their current world and Indian rankings?

5. Tally is very popular in India. Do you think it can go global?

- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
 - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
 - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to CFLs. You can do a lot to save power.
 - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
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