

## Assignment 1

Course Code (Name) : MBAPT401 (Management Information System)

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### Instructions:

- Answer all questions
  - All sources must be acknowledged in terms of reference including websites
  - Only soft copies have to be sent at the course instructor's email id
  - Last date for submission is October 5, 2008
  - Any similarity in answers in terms of including content *verbatim* will lead to outright rejection of the submitted assignments
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1. Herbert A Simon's Problem solving process talks about four phases: Intelligence, Design, Choice and Review. Discuss the importance *information systems* can play in each of these phases.

2. "Often managers see symptoms rather than problems." Distinguish between these two.

A case (study) generally details symptoms rather than problems. Do you agree? Substantiate your views by taking the help of *any* of the cases given to you.

3. Richard L. Nolan originally presented four *stages* of Information System (IS) Life Cycle – initiation, expansion, formalization and maturity. These were later expanded to six stages – initiation, contagion, control, integration, data administration and maturity.

After having an understanding of these stages, argue to the relevance of Nolan's model in the context of today's organizations and the high level of planning that goes into building, deploying and maintenance of IS in these organizations.

4. Make a comparison of yahoo.com, rediff.com, indiatimes.com and msn.com (Indian editions) in terms of their interfaces. Rank them after this evaluation

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- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
  - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
  - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to CFLs. You can do a lot to save power.
  - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
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