

Assignment 1

Programme: MBA (PT)

Course Code (Name) : 30100 (Management Information System)

Course Covered : Entire Course

Instructions : Attempt all questions on your own at the first instance. If you cannot do them on your own, you are free to take help of your batch mates or your course instructor. The assignment is to be submitted in *soft form* on or before October 15, 2011. References must be provided.

1. How are information systems helping in realizing the objectives of Supply Chain Management (SCM) and Customer Relationship Management (CRM)? Elaborate.
2. What is knowledge management? Why are organizations investing in knowledge management initiatives? What is being done to manage organizational knowledge?
3. Give an overview of Information Systems security. Why is it important?
4. How are information systems helping in better corporate governance? Give examples from the corporate world.
5. Answer the questions that follow the case *Information System in Restaurant*.

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- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
 - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
 - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to CFLs. You can do a lot to save power.
 - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
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