

Assignment 1

Programme: BBA

Course Code (Name): 50400 (Entrepreneurship Development)

Visit a nearby store. Interact with the owner and write a report in around 2500 words including the following points:

- Profile of the owner
- Background of the owner
- USP of the store
- Financials of the store like sales, profit
- Future plans of the owner
- Photos

After the interaction, give your comments on him/her as a business person/entrepreneur.

The assignment will be emailed by November 30, 2025 strictly.

- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
 - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
 - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to LEDs. You can do a lot to save power.
 - ✓ Walk or Cycle whenever possible – you not only get health benefits and learn to enjoy nature but you also save money and the environment.
 - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
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