

Assignment 1

Course Code (Name) : 10700 (Computer Applications in Management)

Instructions : This is a group assignment. 6 students make a group; the groups would be made as follows:

Group 1: Every tenth roll number starting from Roll No. 1, i.e., 1,11,21,31,41,51

Group 2: Every tenth roll number starting from Roll No. 2, i.e., 2,12,22,32,42,52

Group 3 to Group 10 to be formed in a similar way

Roll No. 61 in group 6

Submission deadlines and submission procedure as mentioned in the individual questions.

1. Visit the following websites and understand why they have been developed. All students will go through them. The group members would be asked questions on the websites. The Question sessions start from October 24, 2011.

- | | |
|-------------------------------|--|
| ✓ jotform.com (Group 1) | ✓ finest4.com (Group 6) |
| ✓ printfriendly.com (Group 5) | ✓ best-management-practice.com (Group 2) |
| ✓ carwale.com (Group 9) | ✓ knowledgecommission.gov.in (Group 8) |
| ✓ infibeam.com (Group 4) | ✓ businessballs.com (Group 3) |
| ✓ webopedia.com (Group 10) | |
| ✓ cut-the-knot.com (Group 7) | |

2. Submit a write up on the topic. The write up should be for the top five products in the category concerned and based on parameters like market share, pricing, sales support, etc. The numbers indicate for which group the topic is. The write ups should be within 2000 - 2100 words and should be submitted in soft format at the instructor's email latest by October 10, 2011. The write up must be accompanied by references to all the sources which have been referred to while preparing the write up. For an idea on how to include references, download the CMS Style Book from <http://cmsdu.org> - downloads link. After deadline, groups would be asked to initiate discussions on the topics in the class.

- | | |
|----------------------------------|---------------------|
| 1. Microprocessors | 6. Tablets |
| 2. Operating Systems | 7. Anti-virus |
| 3. Core Banking Solutions | 8. Office Suites |
| 4. ERP | 9. PC Manufacturers |
| 5. Financial Accounting Software | 10. Smart Phones |

3. The PPT Test. Prepare a *promotional* for CMS using a timed auto changing PPT slide. Use as many features of MS PowerPoint as possible including background music, animation, slide transition, etc. Duration of the PPT: 6 minutes. Presentation on November 5, 2011 starting 1000 Hrs

-
- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
 - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
 - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to CFLs. You can do a lot to save power.
 - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
-