

Assignment 1

Programme: MBA (PT)

Course Code (Name): 20400 (Research Methodology)

Course Covered : Entire Course

Instructions : Attempt all questions on your own at the first instance. If you cannot do them on your own, you are free to take help of your batch mates or your course instructor. The assignment is to be submitted in *soft form* on or before April 15, 2018. References must be provided.

1. Write a Review paper on a management topic of your choice. Essentially, a review summarizes the scientific understanding of a general subject. You have to provide an interesting synthesis. The best reviews use a combination of older literature to provide a historical perspective on the topic and will also provide information from recent papers to illustrate advances on this topic.

Your paper should include: A title and four general sections: 1. introduction, 2. body of paper, 3. conclusion and future directions, and 4. literature cited. Examples of data that support your claims accompanied by the citations that you read to come up with the data. These data can take the form of tables, graphs, or verbal descriptions. The literature cited should list all of the papers you cite in your review paper.

Keep the following in mind. What kind of historical research inspired your review paper? What new research has been done that refines or refutes the discoveries of your topic? These papers may refine or refute the discovery presented in your paper. What research might be done now? Based on your review, provide suggestions for what research might be done next to further develop the progression of ideas you have summarized.

2. Develop a questionnaire using Google docs. The questionnaire should have all the essential elements of a questionnaire. Refer to relevant study materials in Google classroom.

-
- ✓ **Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.**
 - ✓ **Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.**
 - ✓ **Check to see that all electrical appliances are switched off when they are not being used. Switch to LEDs. You can do a lot to save power.**
 - ✓ **Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.**
-