

Assignment 1

Programme: MBA (PT)

Course Code (Name): 20400 (Research Methods in Business)

Course Covered : Entire Course

Instructions : Attempt all questions on your own at the first instance. If you cannot do them on your own, you are free to take help of your batch mates or your course instructor. The assignment is to be submitted in *soft form* on or before April 15, 2020. References must be provided.

1. Develop a Synopsis on a business research topic of your choice that will result in a dissertation. A Synopsis consists of an Introduction, Problem Statement, Survey of Literature, Objectives of the Study, Research Questions and/or Hypotheses, Scope of the Study, Methodology and Chapter Design. If you so desire, you may follow any other template also for the synopsis.

- ✓ **Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.**
 - ✓ **Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.**
 - ✓ **Check to see that all electrical appliances are switched off when they are not being used. Switch to LEDs. You can do a lot to save power.**
 - ✓ **Walk or Cycle whenever possible – you not only get health benefits and learn to enjoy nature but you also save money and the environment.**
 - ✓ **Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.**
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