

Assignment 1

Programme: MBA (PT)

Course Code (Name) : 20600 (Computer Application and Data Processing)

Course Covered : Entire Course

Instructions : Attempt all questions on your own at the first instance. If you cannot do them on your own, you are free to take help of your batch mates or your course instructor. The assignment is to be submitted in *soft form* on or before April 15, 2014. References must be provided.

1. Discuss about the latest *storage devices* like SSD.
2. How are *apps* redefining the smart phones? Discuss.
3. Do a comparative analysis of the top five *search engines*.
4. Discuss about the impact of IT on a sector of your choice like Tourism, Retail, etc.
5. Do a literature review to depict the relationship between IT and productivity.

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- ✓ Take a bag with you whenever you go shopping to the market. That way, you avoid bringing polybags which ultimately finds its way to the waste basket. These are not bio-degradable and harm the environment.
 - ✓ Take the print out of this assignment in a paper which is already used on one side. This can help save paper and associated costs. In fact, make it a habit to always use papers to the optimum. Even envelopes just thrown away can be used to do rough work.
 - ✓ Check to see that all electrical appliances are switched off when they are not being used. Switch to CFLs. You can do a lot to save power.
 - ✓ Make it fashionable to be environmentally conscious and aware. You can make a real difference to the only place we have to live called EARTH.
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